

### UpStart Service Legal Service Created for New Firearms Retailers

#### UpStart Service Summary

**Prospective Federal Firearms Licensees can take advantage of FFLGuard's cost-effective UpStart Service to get "up and running" in a new retail firearms business. The UpStart Service includes the following:**

**Entity Selection Advice** – FFLGuard counsel will advise you with regard to forming and operating as a corporate entity (such as a limited liability company or a corporation), in order to negate potential personal liability (injury claims, contracts, debts, etc.) and help ensure your business' viability/continuity. FFLGuard counsel will also oversee the entire ATF application process and advise you against pitfalls that could delay issuance of the FFL.

**Increased Legal Support** – You gain additional time with our Counsel and Professionals to address Federal Firearms Licensee entity selection and structure issues specifically.

**Instant/No Application Credit Approval** – Upon receipt of your FFL, you will automatically qualify for an instant line of credit with select firearms wholesalers supporting the FFLGuard program.

**Automatic Qualification for Merchant Processing Services** – Automatic qualification for "ELITE" merchant processing services from FFLGuard's Approved Service Provider: Shooting Sports Merchant Processing Solutions ("SSMPS"). FFLGuard has negotiated rates, terms and conditions with SSMPS for its clients, with those at ELITE status receiving top tier benefits.

**FFLGuard Program Benefits Included** – Enjoy all Basic Services provided to FFLGuard clients at no additional cost.

**Electronic Bound Book** - Ask about special rates for clients who utilize our partner, FastBound, and their electronic A&D Software.

**COST** - Three-year commitment: \$750 (year 1) / \$1500 (year 2) / \$2995 (year 3 and beyond)

#### OPTIONAL SERVICES:

**Attendance During Application Inspection** – FFLGuard counsel will travel to your store, meet with you to prepare for ATF's application inspection, and attend that inspection to help you answer and address ATF questions regarding your reorganized business and future plans.

**COST** - FFLGuard Reduced Hourly Rates Apply with Additional Retainer Necessary

