

### Gold-Standard Services Delivered to Every FFLGuard Client

#### ATTORNEY/CLIENT PRIVILEGE

**Flat Fee Legal Representation** – From the very first day that a client begins their participation with *FFLGuard*, firearms attorneys and compliance specialists work to safeguard their business with proactive solutions and best-in-class practices. If a client ever finds their FFL or business at risk, they will already have over 500 years of collective experience on their side to defend them.

#### PROACTIVE & REACTIVE SOLUTIONS

##### **FFLGuard Law Plus Guidelines (the “LPGs”)**

– The LPGs are the building blocks to becoming a “best-in-class” FFL with a firmly rooted compliance foundation at its core. The “LPG’s” represent proactive legal advice to deliver helpful hints, legal precedent, and professional advice. Each LPG is given a point value, and so long as the client meets a 90% LPG threshold compliance level, then that client will qualify for services without the additional payment of fees.

**Dedicated Defense Fund** – Funds are set aside not just to help clients protect their business against administrative actions taken by ATF, but for much more. *FFLGuard* goes further by providing protection during an ATF inspection, at the inspection’s closing conference, after the ATF inspection, during a warning conference and leading up to and during any revocation hearing and its appeals. The DDF also covers the legal and public relations defense positions necessary to shield clients from anti-gun groups who seek to put them out of business.

- **ATF Audit Intervention Unit** - Personnel will intervene and manage the ATF inspection process from start to finish, without clients ever paying anything out of pocket.
- **Civil Litigation Defense Unit** - Covers expenses related to an anti-gun group filing a Civil Complaint that calls a client’s business practices into question.

**Legal HelpDesk Access** - Each client can access our HelpDesk 24/7 by telephone, e-mail or website for solutions from *FFLGuard* on any and all ATF or firearms-specific legal and compliance questions.

**Clients-Only Website Access** - All current and relevant information about firearms-related topics that could impact a client’s business are kept in this exclusive area. This includes ATF data and documents, *FFLGuard* generated communications, including eBlasts and HelpDesk Solutions, and other intelligence shared only with clients and not available to the general public.

**Virtual Site Visit** - Upon request, each client can use our iPhone and Android app to film inside and outside their operation, which will be reviewed and analyzed by *FFLGuard* Personnel to assess their risks, strengths and weaknesses.

**Training Video (Firearms Compliance 101)** - This complimentary training video provides clients with an introduction to the world of firearms compliance. Additional videos are available for purchase, ranging in topic from A&D record keeping to straw purchaser identification and other best practices.

**FFLGuard Communications (eAdvisories, eBlasts, eNewsletters)** - Receive clients-only email updates to stay informed about current legal and compliance related topics.



### More Gold-Standard Services Delivered to FFLGuard Every Client

#### OPSEC SOLUTIONS

Most Federal Firearms Licensees (FFLs) have a significant investment in their business, and the fastest way to poor compliance is through poor OpSec. In the *FFLGuard* model, attention to OpSec details is not mandated by law, but will validate that you go above and beyond legal requirements ("law plus") if your FFL is ever subject to revocation or scrutiny.

*FFLGuard's* OpSec Plan is a Basic Services offering that helps clients identify vulnerabilities, assess risks, and mitigate internal and external threats.

#### OpSec-Law Plus Guidelines (OpSec-LPGs)

All clients are provided with the OpSec-LPGs, a proprietary tip sheet of helpful hints, legal precedent, professional advice, and proven experience dealing with OpSec issues.

#### OpSec eCommunications

Receive eNewsletters on OpSec hot topics and eBlasts as needed.

#### OpSec-Specific Conference with Specialist

Each client is entitled to a discussion with a specialist on how to implement the OpSec-LPGs on premises, plus a risk assessment of the Participant's operation based on an on-site assessment or the Virtual Site Visit/Video Walk-Through, with *FFLGuard's* OpSec Specialist, Michael Bouchard.

#### "OneCall" Connection Through *FFLGuard* with First Responders

In response to any emergency or major incident, *FFLGuard* serves as a "OneCall" point of contact to link all clients with Federal, state and local authorities. This includes local FEMA regional offices, the Joint Terrorism Task Force and, if applicable, the local Fusion Center. Additionally, all clients are given priority access at a local, private security field office, at *FFLGuard* courtesy rates, if such heightened assistance becomes necessary.

#### Clients-Only OpSec Documents Library Access

All clients gain access to OpSec specific legal memos and documents, as well as documents from ATF, DHS, FBI, ICE, etc., plus all internal materials created by *FFLGuard* for any other client.

#### PUBLIC RELATIONS & MEDIA MANAGEMENT eCOMMUNICATIONS

Increase your knowledge of the media and learn how to manage your business' reputation through these communications.

#### COMPLIMENTARY RecordSentinel

All clients are entitled to (1) RecordSentinel review each year. During this review, our Professionals will perform a line-by-line quality check of **(5) A&D Book pages and (30) completed 4473s**. After inspection, a report will be generated indicating what issues may exist. From there, we will highlight what is required by law, indicate what is recommended per our LPGs, and suggest courses of corrective action.

